A Message from the Editor

2013 Tech Trends for Information Governance – and for *IM*

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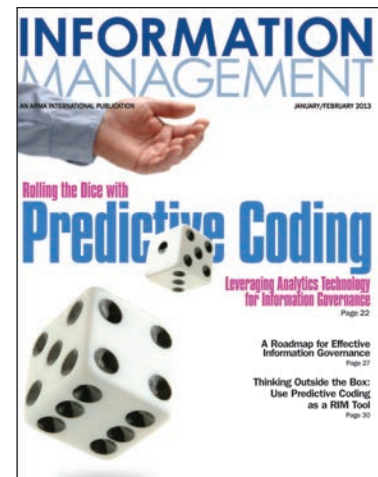
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One of those trends that is getting a lot of attention these days is the use of predictive coding and analytic technologies. Though developed primarily for use in e-discovery, predictive coding has the potential to be used for other information governance (IG) purposes. In this issue's RIM Fundamental Series article, Doug Smith provides a primer on predictive coding. Leigh Isaacs takes it to the next level with our cover article, describing how predictive coding can be leveraged for such things as data security, remediation, and classification.

Sam McCollum provides yet another tool for more effective IG – a 13-step process for developing a strategic information management roadmap and plan, which he describes as the foundation for the IG function. You'll discover that this process depends heavily on the Generally Accepted Recordkeeping Principles® (the Principles) and the Information Governance Maturity Model (Maturity Model).

Another thing that depends on the Principles and Maturity Model is the IG program at Cargill, one of the largest privately held companies in world. Julie Gable, CRM, CDIA, FAI, interviewed Cargill's global records and information manager, Cheryl Pederson, CRM, FAI, to find out how Cargill uses

these tools.

This issue wraps up with a snapshot of the state of e-records management, which is based on the interactive discussion and polling that took place at the Fellows of ARMA International (FAI) Forum at the 2012 ARMA International Annual Conference & Expo. While the FAI panelists were encouraged to discover that IT, legal, and risk/compliance are collaborating more with RIM in IG efforts, they learned that many organizations are still struggling with many aspects of e-records management.

I should mention one more important feature of our digital magazine: the e-mail button. With one click, you can send me an e-mail to share what you would like to see in *IM* this year. Please do! **END**

Amy Lanter
Managing Editor