

# INFORMATION MANAGEMENT

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## SEIZE THE INFORMATION ADVANTAGE

Unlock value and insight from  
the information you hold.



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# SEIZE YOUR INFORMATION ADVANTAGE

*How well are you managing information for competitive advantage?*



The first-ever information value index will help you assess your progress in extracting value from your information.

Filled with detailed insight and analysis, *Seizing the Information Advantage: How Organizations Can Unlock Insight and Value from the Information They Hold* will help you keep pace with the changes affecting your business.

Download your copy of the research report, and gain access to additional resources that will help you seize your information advantage, at [www.ironmountain.com/pwc](http://www.ironmountain.com/pwc)

INFORMATION IS...

## EVERYTHING

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