



Three Named to ARMA International Company of Fellows in 2016

Inducted into the ARMA International Company of Fellows during the ARMA International Annual Conference & Expo's opening general session on September 26 were John Frost, Susan K Goodman, and Alison North. To be considered for this honor, they had to have been an ARMA International member in good standing for 10 or more years and have a positive reputation in ethics, professional responsibility, and professional standards.



John Frost, CRM, FAI
Fellow 52

John Frost, CRM, FAI, has held many leadership positions with his local chapter, the southwest region, and the ARMA International Board of Directors (BOD), including as the ARMA BOD president in 2008 and as chairman of the board the following year.

Throughout his career and his tenure with ARMA, Frost has been an advocate for the association and the profession, in the United States and abroad. For example, he:

- Has spoken and presented at multiple records and information management (RIM) and information governance seminars and workshops
- Met with European Union representatives in Brussels, Belgium, and with representatives of the Japanese government in Tokyo on strategies and tactics for implementing their recently passed records management laws
- Hosted discussions about records management tactics and strategies with Texas state representatives and U.S. government officials

During Frost's induction, ARMA International President Tara Ladner noted that his dedication and commitment have helped drive ARMA International and the RIM profession forward.



Susan Goodman,
IGP, CRM, CIPP-US, CIPM, CIP, FAI
Fellow 53

Susan Goodman, IGP, CRM, CIPP-US, CIPM, CIP, FAI, has volunteered her time, talent, and expertise to ARMA International for more than two decades, including at the chapter, regional, and international levels.

Through her involvement with ARMA, the Institute of Certified Records Managers, and other professional organizations, Goodman has influenced the records and information management (RIM) and information governance community in many ways. For example, she:

- Has presented hundreds of times to diverse audiences, including those in the records management, financial services, legal, and library sectors
- Chaired ARMA International's publications committee, authored a number of articles for professional magazines, and participated in ARMA International standards projects
- Contributed to records management advocacy efforts to the U.S. Congress and the Securities and Exchange Commission

Goodman has also influenced numerous RIM professionals through five years of teaching RIM on the master's level at Wayne State University and three years at the undergraduate level at Detroit College Business.



Alison North, FAI
Fellow 54

In more than 40 years in the profession, UK-based Alison North, FAI, has made remarkable impacts globally as a thought leader, consultant, and trainer at hundreds of local, regional, and international conferences in North America, Europe, and in a variety of other locations around the world.

She is known as a supportive colleague, mentor, and person who is passionate about her work and ARMA International. By her estimate, she has mentored more than 100 people during her career; she also has served as a volunteer international ambassador for ARMA, promoting the association and its work since 2012.

During her tenure on the ARMA International Board of Directors from 2012-2015, North was involved with numerous committees and task forces, including as chair of the Generally Accepted Recordkeeping Principles® steering task force. She also helped establish the ARMA chapter in the UK, as well as the first European conference in Europe. In 2009, she created the Alison North New Professional's Award via the UK-based Information and Records Management Society; it is presented annually to a new professional who has delivered a written paper with his or her ideas and thoughts about records management today.

Werfel Wins Britt

The winner of the Britt Literary Award, which is presented to the author of the *Information Management* magazine article judged by the Content Editorial Board to be the best feature published in the previous fiscal year, was announced at the ARMA International Annual Conference & Expo on September 26.



**Erik Werfel,
J.D., IGP, CIPP-US, CISSP, CEDS**

Erik Werfel, J.D., IGP, CIPP-US, CISSP, CEDS, won the award for "What Organizations Must Know About the 'Right to Be Forgotten,'" which appeared in the March/April 2016 issue of *Information Management*. Judges said that the article was well-written and informative, alerting readers to the global implications of this privacy right, which applies to all organizations that control and process EU consumer data. The article provides five criteria organizations can use to determine whether they need to delete information specified in a 'Right to Be Forgotten' request. (Read the article at <http://imm.arma.org/publication/?i=291982&ver=html5&p=34>).

Werfel is a member of the technical staff and management at Frago-men, Del Rey, Bernstein and Loewy. A certified Information Governance Professional, Certified Information Privacy Professional-US, Certified Information Systems Security Professional, and Certified E-Discovery Specialist, he earned a juris doctor degree from the University of Pennsylvania Law School.

Chapter Awards Announced

Chapter Website of the Year

Medium Chapter Category

Florida Gulf Coast

Large Chapter Category

Northern New Jersey- Summit

Very Large Chapter Category

Houston

Chapter Newsletter of the Year

Small Chapter Category

Wyoming

Medium Chapter Category

Metropolitan Maryland

Large Chapter Category

Austin

Very Large Chapter Category

Houston

Chapter Innovation Award

Medium Chapter Category

Western Michigan

Chapter of the Year Award

Small Chapter Category

Greater Chattanooga

Medium Chapter Category

Western Michigan

Large Chapter Category

Austin

Very Large Chapter Category

Houston

Chapter Participation Award

Large Chapter Category

Austin

Chapter Spring Recruitment Campaign

Small Chapter Category

Tulsa

Medium Chapter Category

Greater Cleveland

Medium Chapter Category

Metropolitan Maryland

Large Chapter Category

Dallas

Very Large Chapter Category

Atlanta

Chapter Merit Award – Bronze Level

Greater New Orleans

Northern New Jersey- Summit

Silver State

St. Louis

Chapter Merit Award – Silver Level

Greater Cleveland

Chapter Membership Recruitment Award

Alaska

Arizona

Central Arkansas – Little Rock

Central Iowa

Central Missouri

Florida Gulf Coast

Greater Chattanooga

Greater Cleveland

Greater Kansas City

Greater Sacramento

Jamaica St. Louis

Lexington

Louisville

Madison

Mid-Michigan

Music City USA

North Dakota – Bismarck/Mandan

Central New York

Northern Colorado

Oregon

Rio Grande

San Antonio

Sierra- Nevada

Southern California Inland Empire

Wyoming



2015-2016 Chapter Leaders, Members Named

Chapter Leader of the Year

Mark MacFarlane Arizona
Kimberly DeCola, CRM Austin
Janet Frazier Birmingham
Misty Perry Boise Valley
Karen Cardillo Boston
Rob McLaughlin Calgary
Tanice Copeland
 Central California - Bakersfield
JoAnn Looten Central Missouri
Theodore Hanousek
 Central New York
Angelo Gaspar Golden Gate
Marie Jones Greater Cleveland
Dana L. Russell
 Greater Kansas City Greater
Jeffrey Lewis Greater Los Angeles
David Honeman Greater New Orleans
Althea Burton, PATH Greater Seattle
Dorothy DeLong Lexington
Carol Agayoff Metro Maryland
Mary W. Sherwin, CRM, IGP, CIPP/US
 Metropolitan New York City
Hillary Gatlin Mid-Michigan
Ed Sturgeon Mile High Denver
Cori Brock Nebraska
Leanne Kinnear New Brunswick
Paula Sutton, CRM, IGP
 Northern Colorado
Jackie Cheslow
 Northern New Jersey- Summit
Karen Payne Northern New Mexico
George Darnell Northern Virginia

Tony Arambarri Orange County
Andrew Penta, CRM, CDIA+ Oregon
Brianne Aul Pittsburgh
Simon Lloyd Prince Edward Island
Susan Duis Haigh Puget Sound
Heather Kenney San Diego
Julie Butterfield Silicon Valley
Lufonda Cone Silver State
Haley Doty South Carolina Coastal
Laurie McAllister
 Southern California Inland Empire
Denise A. Gonzales St. Louis
Ellie (Haemin) Kim
 Vancouver
Annette LaFave Vancouver Island
Trinity Willetts Winnipeg
Carolynn Coy Wyoming

Chapter Member of the Year

Sophea Soeun Arizona
Ryan Zilm, CRM, IGP, CIP Austin
Erica McKelvey Birmingham
Charlene Cunnniffe Boston
Barbara Bellamy Calgary
Stacy R. Valdez
 Central California - Bakersfield
Barbara LaPage Central Missouri
Edgar Osorio Golden Gate
Jill Frantz Golden Gate
Joe Nadzam Greater Cleveland
Danna Schacter Greater Los Angeles
Lorrie DeCoursey
 Greater Los Angeles

Deborah Robins Greater New Orleans
Elizabeth Johnson Greater Seattle
Garvey Schubert Barer
 Greater Seattle
Dorothy DeLong Lexington
John Milligan Metro Maryland
Derick Arthur
 Metropolitan New York City
Sarah Sherwood Mid-Michigan
Jessica Carsten Mile High Denver
Su Graham Mile High Denver
Judy Dush Nebraska
Brenda Comeau New Brunswick
Emily Gross
 Northern New Jersey- Summit
Gerald Hoehne
 Northern New Mexico
Sabrina Lozano Northern Virginia
Javitta Malone Orange County
Jane McGarvin Oregon
Brandon Sink Pittsburgh
Chris Nettrour Pittsburgh
Janice DeWolfe
 Prince Edward Island
Natalie Windle Puget Sound
Dyan Rosner San Diego
Susan Eiguren Silicon Valley
Susan Ziobro Silver State
Pattie Beerman
 South Carolina Coastal
Michele Herrington
 Southern California Inland Empire
Robert W. McKee St. Louis
Kim Wilson Tidewater Chapter
Noella Bordian Vancouver
Michael Stevens Vancouver Island
Shelly Smith Winnipeg
Donna Crock Wyoming



For more details about these awards,
 including lists of past winners, visit
www.arma.org/who-we-are/awards.

Discover Innovative Ways to Make IG Happen Jan. 18

Don't miss the next bi-monthly iMasters seminar on January 18 with Susan L. Cisco, Ph.D., CRM, FAI, and Sue Trombley, IGP, FAI, two information governance (IG) experts with more than 50 years of professional experience between them, if you want to discover "Innovative Ways to Make IG Happen."

Building support for records and information management (RIM) or IG programs isn't easy. There is a lot of competition for resources, and these programs often are well down on an organization's priority list. ARMA iMasters Cisco and Trombley can help you move your program up that list with the upcoming iMasters session.

They'll be sharing case studies where RIM and IG professionals recognized and seized what could have been negative situations and turned them into opportunities to show the value and power of their programs. You will hear innovative and practical ways to link your program to a positive bottom line. Best of all, you'll have the chance to ask questions and get their input on your own situation.

Register today at <http://discoverarma.org/> for the January 18 iMasters, and check back at that link in February to see what's in store for the March event.



Let Us Introduce You to the ARMA Mentorship Program

Whether you're new to the profession and need guidance or a seasoned veteran eager to share your knowledge, the ARMA International mentorship program needs you.

Let us help you make connections, share experiences, and build a stronger community. We will be pairing mentors and mentees every month, but don't miss this opportunity to start building right away a one-of-a-kind relationship that will make a difference in your career. Read more details about this member-exclusive benefit at <http://discoverarma.org/mentorship>, then sign up so we can introduce you to your virtual match.



iNDEPTH

Take a Deep Dive with iNDEPTH!

Introduced last spring, iNDEPTH is a monthly newsletter filled with complimentary resources related to hot industry topics that is offered to professional members only. Follow these links for past issues:

- Managing Electronic Records Retention www.arma.org/indepth/managing-electronic-records-retention
- Managing E-mail www.arma.org/indepth/managing-email
- Managing Info in the Cloud www.arma.org/indepth/managing-info-in-the-cloud
- Managing Shared Network Drives www.arma.org/indepth/managing-shared-drives
- Preparing for E-Discovery www.arma.org/indepth/preparing-for-ediscovery
- Protecting Information www.arma.org/indepth/protecting-information
- Protecting Information Privacy www.arma.org/indepth/protecting-information-privacy
- Taming Big Data www.arma.org/indepth/taming-big-data

Cast Your Ballot for Your Next Board of Directors

Please check your inbox for the January 9 e-mail with the subject line "ARMA International Election Electronic Ballot" and cast your vote by January 31, 2017. The candidates are:

President Elect

- Melissa Dederer
- William LeFevre
- Ryan Zilm

Directors

- Pat Burns
- Susan Goodman
- John Jablonski

- Jason Stearns
- Peggy Syljuberget
- Amy VanArtsdalen
- Robin Woolen

Candidate information is available on the online ballot, or you can preview it at www.arma.org/r1/myarma/election-information/2017-board-candidates.



HQ Contacts – At a Glance

Board of Directors

Immediate Past President

Peter Kurilecz, IGP, CRM, CA

President

Tera Ladner, J.D., IGP, CRM

President-Elect

Ilona Koti, CRM, PMP, CDIA+

Treasurer

Michael Haley

Directors:

Margaret Hermesmeier, CRM, IGP

Mark Levin, CAE, CSP

Peggy Syljuberget, IGP, CRM

Robin Thompson CEDS, IGP, CIP, IG

Ryan Zilm

Contact information is available at
www.arma.org/r1/contact-us/board-of-directors.

Headquarters Staff

CEO Office

CEO Bob Baird, IGP, CRM, PMP

Deputy Chief Executive

Jocelyn Gunter

IG Program Advisor Diane Carlisle

Director of Strategic Affairs

Liz Icenogle

Administrative Assistant

Andrea Haley

Education & Publications Department

Director of Education & Publications

Kristina Franz

Editor-in-Chief

Vicki Wiler

Sr. Manager of Educational Content

Jeff Whited

Education Program Manager

Kerriane Aulet

Education & Programs Administrator

Nikki Unmack

Finance Department

Sr. Manager, Finance & Accounting

Lisa White

Accounting Coordinator

Terry Sanders

Marketing/Communications Department

Director of Marketing

Tom Schad

Art Director

Brett Dietrich

Member Services Department

Director of Membership & Events

Chrissy Bagby

Manager of Member Services

Heather Lehman

Member Services Coordinator

Beth Eland

Manager of Conference & Events

Megan Zhao

Sales Department

Exposition Manager

Paula Banes

Account Manager

Jennifer Millett

Sales & Expo Coordinator

Karen Skaggs

Technology Department/Bookstore

Director of IT

Nate Hughes

Project Manager

Chelsea Miller

Media Inquiries

Jocelyn Gunter,

Deputy Chief Executive

HQ staff contact information is available at www.arma.org/r1/contact-us.



Where to Find It on the ARMA Website

- "About ARMA" www.arma.org/who-we-are/overview
- Vision & Mission www.arma.org/who-we-are/vision-mission-who-we-are
- Governance policies and procedures www.arma.org/Governance/index.aspx
- ARMA membership directory. Log into your MyARMA profile at <https://members.arma.org/eWeb/DynamicPage.aspx?site=ARMAI&webcode=MyArmaMembership> and scroll down to "Connections" in the bottom right-hand corner of the page.
- Buyer's Guide www.arma.org/r2/buyers-guide
- Career services <http://careers.arma.org/>
- Professional certification information www.arma.org/r1/professional-development/certification
- IG Maturity Model www.arma.org/docs/bookstore/theprinciplesmaturity-model.pdf?sfvrsn=2
- RIM Core Competencies www.arma.org/r1/professional-development/education/competencies