Three Named to ARMA International Company of Fellows in 2016

inducted into the ARMA International Company of Fellows during the ARMA International Annual Conference & Expo’s opening general session on September 28 were John Frost, Susan K. Goodman, and Alison North. To be considered for this honor, they had to have been an ARMA International member in good standing for 10 or more years and have a positive reputation in ethics, professional responsibility, and professional standards.

John Frost, CRM, FAI
Fellow 52

John Frost, CRM, FAI, has held many leadership positions with his local chapter, the southwest region, and the ARMA International Board of Directors (BOD), including as the ARMA BOD president in 2008 and as chairman of the board the following year.

Throughout his career and his tenure with ARMA, Frost has been an advocate for the association and the profession, in the United States and abroad. For example, he:
- Has spoken and presented at multiple records and information management (RIM) and information governance seminars and workshops
- Met with European Union representatives in Brussels, Belgium, and with representatives of the Japanese government in Tokyo on strategies and tactics for implementing their recently passed records management laws
- Hosted discussions about records management tactics and strategies with Texas state representatives and U.S. government officials

During Frost’s induction, ARMA International President Tara Ladner noted that his dedication and commitment have helped drive ARMA International and the RIM profession forward.

Susan Goodman, IGP, CRM, CIPP-US, CIPM, CIF, FAI
Fellow 53

Susan Goodman, IGP, CRM, CIPP-US, CIPM, CIF, FAI, has volunteered her time, talent, and expertise to ARMA International for more than two decades, including as the chapter, regional, and international levels. Through her involvement with ARMA, the Institute of Certified Records Managers, and other professional organizations, Goodman has influenced the records and information management (RIM) and information governance community in many ways. For example, she:
- Has presented hundreds of times to diverse audiences, including those in the records management, financial services, legal, and library sectors
- Chaired ARMA International’s publications committee, authored a number of articles for professional magazines, and participated in ARMA International standards projects
- Contributed to records management advocacy efforts to the U.S. Congress and the Securities and Exchange Commission

Goodman has also influenced numerous RIM professionals through five years of teaching RIM on the master’s level at Wayne State University and three years at the undergraduate level at Detroit College Business.

Alison North, FAI
Fellow 54

In more than 40 years in the profession, UK-based Alison North, FAI, has made remarkable impacts globally as a thought leader, consultant, and trainer at hundreds of local, regional, and international conferences in North America, Europe, and in a variety of other locations around the world.

She is known as a supportive colleague, mentor, and person who is passionate about her work and ARMA International. By her estimate, she has mentored more than 100 people during her career; she also has served as a volunteer international ambassador for ARMA, promoting the association and its work since 2012.

During her tenure on the ARMA International Board of Directors from 2012-2015, North was involved with numerous committees and task forces, including as chair of the Generally Accepted Recordkeeping Principles® steering task force.

She also helped establish the ARMA chapter in the UK, as well as the first European conference in Europe. In 2009, she created the Alison North New Professional’s Award via the UK-based Information and Records Management Society; it is presented annually to a new professional who has delivered a written paper with his or her ideas and thoughts about records management today.
Werfel Wins Britt

The winner of the Britt Literary Award, which is presented to the author of the Information Management magazine article judged by the Content Editorial Board to be the best feature published in the previous fiscal year, was announced at the ARMA International Annual Conference & Expo on September 26.

Erik Werfel, J.D, IGP, CIPP-US, CISSP, CEDS

Erik Werfel, J.D, IGP, CIPP-US, CISSP, CEDS, won the award for "What Organizations Must Know About the "Right to Be Forgotten,"" which appeared in the March/April 2016 issue of Information Management. Judges said that the article was well-written and informative, alerting readers to the global implications of this privacy right, which applies to all organizations that control and process EU consumer data. The article provides five criteria organizations can use to determine whether they need to delete information specified in a 'Right to Be Forgotten' request. (Read the article at http://imm.amna.org/publication/?id=291982&ver=html&pg=34).

Werfel is a member of the technical staff and management at Fragonard, Del Ray, Bernstein and Loewy. A certified Information Governance Professional, Certified Information Privacy Professional-US, Certified Information Systems Security Professional, and Certified E-Discovery Specialist, he earned a juris doctor degree from the University of Pennsylvania Law School.

Chapter Awards Announced

Chapter Website of the Year
Medium Chapter Category
Florida Gulf Coast

Large Chapter Category
Northern New Jersey - Summit
Very Large Chapter Category
Houston

Chapter Newsletter of the Year
Small Chapter Category
Wyoming

Medium Chapter Category
Metropolitan Maryland
Large Chapter Category
Austin

Very Large Chapter Category
Houston

Chapter Innovation Award
Medium Chapter Category
Western Michigan

Chapter of the Year Award
Small Chapter Category
Greater Chattanooga

Medium Chapter Category
Western Michigan
Large Chapter Category
Austin

Very Large Chapter Category
Houston

Chapter Participation Award
Large Chapter Category
Austin

Chapter Spring Recruitment Campaign
Small Chapter Category
Tulsa

Medium Chapter Category
Greater Cleveland

Medium Chapter Category
Metropolitan Maryland
Large Chapter Category
Dallas

Very Large Chapter Category
Atlanta

Chapter Merit Award – Bronze Level
Greater New Orleans
Northern New Jersey - Summit
Silver State
St. Louis

Chapter Merit Award – Silver Level
Greater Cleveland

Chapter Membership Recruitment Award
Alaska
Arizona
Central Arkansas - Little Rock
Central Iowa
Central Missouri
Florida Gulf Coast
Greater Chattanooga
Greater Cleveland
Greater Kansas City
Greater Sacramento
Jamaica St. Louis
Lexington
Louisville
Madison
Mid-Michigan
Music City USA
North Dakota – Bismarck/Mandan
Central New York
Northern Colorado
Oregon
Rio Grande
San Antonio
Sierra- Nevada
Southern California Inland Empire
Wyoming
2015-2016 Chapter Leaders, Members Named

Chapter Leader of the Year
Mark MacFarlane Arizona
Kimberly DeCola, CRM Austin
Janet Frazier Birmingham
Misty Perry Boise Valley
Karen Cardillo Boston
Rob McLauchlin Calgary
Tanice Copeland Central California - Bakersfield
JoAn Looten Central Missouri
Theodore Hanousek Central New York
Ange Gaspar Golden Gate
Marie Jones Greater Cleveland
Dana L. Russell Greater Kansas City Greater
Jeffrey Lewis Greater Los Angeles
David Honeiman Greater New Orleans
Althea Burton, PATH Greater Seattle
Dorothy DeLong Lexington
Carol Ayayoff Metro Maryland
Mary W. Sherwin, CRM, IGP, CIPP/US Metropolitan New York City
Hillary Gatlin Mid-Michigan
Ed Sturgeon Mile High Denver
Cori Brock Nebraska
Leanne Kinney New Brunswick
Paula Sutton, CRM, IGP Northern Colorado
Jackie Cheslov Northern New Jersey - Summit
Karen Payne Northern New Mexico
George Darnell Northern Virginia
Tony Arambarri Orange County
Andrew Penta, CRM, CDIA+ Oregon
Brienne Aul Pittsburgh
Simon Lloyd Prince Edward Island
Susan Duis Haigh Puget Sound
Heather Kenney San Diego
Julie Butterfield Silicon Valley
Lufonda Cone Silver State
Haley Doty South Carolina Coastal
Laurie McAllaster Southern California Inland Empire
Denise A. Gonzales St. Louis
Ellie (Haemin) Kim Vancouver
Annette LaFave Vancouver Island
Trinity Willetts Winnipeg
Carolyne Coy Wyoming

Chapter Member of the Year
Sophie Suen Arizona
Ryan Zilm, CRM, IGP, CIP Austin
Erica McKelvey Birmingham
Charlene Cunniff Boston
Barbara Bellamy Calgary
Stacy R. Valdez Central California - Bakersfield
Barbara LaPage Central Missouri
Edgar Osorio Golden Gate
Jill Frantz Golden Gate
Joe Nadzam Greater Cleveland
Danna Schacter Greater Los Angeles
Lorrie DeCourcey Greater Los Angeles
Deborah Robins Greater New Orleans
Elizabeth Johnson Greater Seattle
Garvey Schubert Barer Greater Seattle
Dorothy DeLong Lexington
John Milligan Metro Maryland
Derick Arthur Metropolitan New York City
Sarah Sherwood Mid-Michigan
Jessica Carsten Mile High Denver
Su Graham Mile High Denver
Judy Dush Nebraska
Brenda Comeau New Brunswick
Emily Gross Northern New Jersey - Summit
Gerald Hoehne Northern New Mexico
Sabrina Lozano Northern Virginia
Javitta Malone Orange County
Jane McFarlin Oregon
Brandon Sink Pittsburgh
Chris Nettrow Pittsburgh
Janice DeWolfe Prince Edward Island
Natalie Windle Puget Sound
Dyan Rosner San Diego
Susan Figures Silicon Valley
Susan Ziblo Silver State
Pattie Beerman South Carolina Coastal
Michele Harrington Southern California Inland Empire
Robert W. McKe St. Louis
Kim Wilson Tidewater Chapter
Noella Bordian Vancouver
Michael Stevens Vancouver Island
Shelly Smith Winnipeg
Donna Crock Wyoming

For more details about these awards, including lists of past winners, visit www arma.org/who-we-are/awards.
Discover Innovative Ways to Make IG Happen Jan. 18

Don’t miss the next bi-monthly iMasters seminar on January 18 with Susan L. Cisco, Ph.D., CRM, FAI, and Sue Trombley, IGR, FAI, two information governance (IG) experts with more than 50 years of professional experience between them, if you want to discover “Innovative Ways to Make IG Happen.”

Building support for records and information management (RIM) or IG programs isn’t easy. There is a lot of competition for resources, and these programs often are well down on an organization’s priority list. ARMA iMasters Cisco and Trombley can help you move your program up that list with the upcoming iMasters session.

They’ll be sharing case studies where RIM and IG professionals recognized and seized what could have been negative situations and turned them into opportunities to show the value and power of their programs. You will hear innovative and practical ways to link your program to a positive bottom line. Best of all, you’ll have the chance to ask questions and get their input on your own situation.

Register today at http://discoverarma.org/ for the January 18 iMasters, and check back at that link in February to see what’s in store for the March event.

Let Us Introduce You to the ARMA Mentorship Program

Whether you’re new to the profession and need guidance or a seasoned veteran eager to share your knowledge, the ARMA international mentorship program needs you.

Let us help you make connections, share experiences, and build a stronger community. We will be pairing mentors and mentees every month, but don’t miss this opportunity to start building right away a one-of-a-kind relationship that will make a difference in your career. Read more details about this member-exclusive benefit at http://discoverarma.org/mentorship, then sign up so we can introduce you to your virtual match.

Cast Your Ballot for Your Next Board of Directors

Please check your inbox for the January 9 e-mail with the subject line “ARMA International Election Electronic Ballot” and cast your vote by January 31, 2017. The candidates are:

**President Elect**
- Melissa Dederer
- William LeFevre
- Ryan Zilm

**Directors**
- Pat Burns
- Susan Goodman
- John Jablonski
- Jason Stearns
- Peggy Syljuaberget
- Amy VanArtsdalen
- Robin Woollen

Candidate information is available on the online ballot, or you can preview it at www arma org/11/myarma/election-information/2017-board-candidates.

Take a Deep Dive with iINDEPTH!

Introduced last spring, iINDEPTH is a monthly newsletter filled with complimentary resources related to hot industry topics that is offered to professional members only. Follow these links for past issues:

- Managing Electronic Records Retention www arma org/ indepth/managing-electronic-records-retention
- Managing E-mail www arma. org/indepth/managing-email
- Managing Info in the Cloud www arma.org/indepth/managing-info-in-the-cloud
- Managing Shared Network Drives www arma.org/indepth/managing-shared-drives
- Preparing for E-Discovery www. arma.org/indepth/preparing-for ediscovery
- Protecting Information www arma.org/indepth/protecting-information
- Protecting Information Privacy www arma.org/indepth/protecting-information-privacy
- Taming Big Data www arma. org/indepth/taming-big-data
For Your Information

HQ Contacts – At a Glance

Board of Directors
Immediate Past President
Peter Kurilecz, IGP, CRM, CA
President
Tera Ladner, J.D., IGP, CRM
President-Elect
Irena Kotl, CRM, PMP, CDIA+
Treasurer
Michael Haley
Directors:
Margaret Hermasemyer, CRM, IGP
Mark Levin, CAE, CSP
Peggy Syljuabergt, IGP, CRM
Robin Thompson CEDS, IGP, CIP, IG
Ryan Zilm

Contact information is available at www arma org/1/contact-us/board-of-directors.

Headquarters Staff
CEO Office
CEO Bob Baird, IGP, CRM, PMP
Deputy Chief Executive
Jocelyn Gunter
IG Program Advisor Diane Carlisle
Director of Strategic Affairs
Liz Iconicle
Administrative Assistant
Andrea Haley

Education & Publications Department
Director of Education & Publications
Kristina Franz
Editor-in-Chief
Vicki Wilks
Sr. Manager of Educational Content
Jeff Whited
Education Program Manager
Kerranne Aulet
Education & Programs Administrator
Nikki Ummack

Finance Department
Sr. Manager, Finance & Accounting
Lisa White
Accounting Coordinator
Terry Sanders

Marketing/Communications Department
Director of Marketing
Tom Schad
Art Director
Brett Dietrich

Member Services Department
Director of Membership & Events
Chrsy Bagby
Manager of Member Services
Heather Lehman
Member Services Coordinator
Beth Eland
Manager of Conference & Events
Megan Zhao

Sales Department
Exposition Manager
Paula Banes
Account Manager
Jennifer Millet
Sales & Expo Coordinator
Karen Skaggs

Technology Department/Bookstore
Director of IT
Nate Hughes
Project Manager
Chelsea Miller
Media Inquiries
Jocelyn Gunter,
Deputy Chief Executive

HQ staff contact information is available at www arma org/1/contact-us.

Where to Find It on the ARMA Website

- “About ARMA” www arma org/who-we-are/overview
- Vision & Mission www arma org/who-we-are/vision-mission-who-we-are
- Governance policies and procedures www arma org/Governance/index.aspx
- Buyer’s Guide www arma org/2/buyers-guide
- Career services http://careers arma org/
- Professional certification information www arma org/1/professional-development/certification
- IG Maturity Model www arma org/docs/bookstore/theprinciplesmaturity-model.pdf?sfvrsn=2
- RIM Core Competencies www arma org/1/professional-development/education/competencies