



Gunter

Gunter Takes Reins as ARMA International CEO

Jocelyn Gunter, IGP, CPA, took over as ARMA International's chief executive officer (CEO) on April 1, 2017, following the retirement of Robert Baird, IGP, CRM, PMP. Gunter, who joined the ARMA staff four years ago as chief financial officer (CFO), is uniquely prepared for the position; concurrent with serving as CFO, she took on the additional responsibilities of chief operating officer and interim CEO for lengthy periods at various times.

In introducing herself as the new CEO to ARMA members, Gunter said, "Our challenges – and our opportunities – go hand in hand: stay out front, stay informed, and positively influence the way information is managed, used, and secured. When we succeed in these areas, we elevate our careers, our organizations, and the stature of the profession."

Elevating the profession is a priority, Gunter said, because it will lead to better compensation and more workplace tools, dollars, influence, and opportunities for advancement. "We want executives around the world to better understand how good information managers prevent bad headlines, costly legal fees, unnecessary storage fees, and other business-process inefficiencies," she said. "It's a win-win for you, your departments, your organizations, and the customers you serve."

Gunter added that it will be a challenge to steer, balance, and respond to change at the same time, "but with the help of the board and countless volunteers, that's what we're doing and will continue to do."

Attend May 17 iMASTERS to Capitalize on Impending RIM Pro Shortage

Long-time records and information management (RIM) professionals are retiring at an alarming pace, and the qualified pool of replacements will not be deep enough to fill the gap at the current pace. Meanwhile, dramatic changes in technology and privacy are causing organizations to rethink the skills they need in a RIM professional. The live May iMasters session at 1 p.m. – 2 p.m. (CDT) on May 17 can help you learn how to take advantage of this dynamic situation.

Register [here](#) for "A Profession in Peril: Meeting the Challenges." It's FREE to professional members and \$39 for all others.



ARMA International Awards Deadlines Are Looming

Hurry to meet the fast-approaching deadlines for ARMA International Awards nominations, including some new awards added per the recommendations of a task force that evaluated the awards program last year.

May 15:

- Christine Zanotti Award for Excellence in Non-Serial Publications
- Company of Fellows
- Distinguished Service Award

June 30:

- ARMA Award of Excellence for an Organization Award
- Chapters Luminary Award
- Member of the Year Award
- Regions Luminary Award

Check Out the Latest Issues of INDEPTH

These are just a few of the resources included in the May issue of iNDEPTH, "Invigorating Your Career":



- A Guide to the Hottest Certifications for IG Career Development (web seminar)
- A Closer Look at the IGP Certification (online course excerpt)
- Career Assessment Questions (job aid)
- IG Maturity Model as a Tool for Professional Growth (IM article)

The April issue, "Developing and Implementing Taxonomies," includes, among many others, these resources:

- Procedures for Developing an Electronic File Plan (IM article)
- Fundamentals of Classification/Taxonomies (online course excerpt)
- Taxonomy File Plan Development (job aid)
- Practical Hands-on Approach to Taxonomy (web seminar)